



OK-ACRL Meeting
November 17, 2023
11:30 a.m. - 1:00 p.m.
Location: Zoom

Present:

Clarke Iakovakis (he/him), President
Jamie Holmes (she/her), Past President
Sarah Burkhead Whittle (she/her), Vice-President/President Elect
Ashley Bean (she/her), Treasurer
Amanda Schilling (she/her), Secretary
Emrys Moreau (she/her), Development Coordinator
Karl Siewert (they/them), Web Manager
Marianne Myers (she/her), Board Member at-large
Jon Goodell (he/him), Board Member at-large
Jennifer Hulsey Campbell (she/her), Outreach Coordinator

Absent:

Katherine Tennison (she/her), COIL Chair
Holly Reiter (she/her), Board Member at-large

Call to order at 11:33.

Agenda item	Discussion	Tasks/Conclusion	Person responsible	Due date
Approval of the October 2023 meeting minutes	A motion and a second were made to approve the October minutes. The motion passed.			
Reports				
Treasurer	<p>The total account balance is \$12,315.14 with \$8,662.72 in checking and \$3,652.42 in savings. \$3491.73 was deposited into checking from conference registrations and endowment donations. The endowment funds will go into savings later. Full report.</p> <p>The new credit card with the Bank of Oklahoma has arrived. It has a limit of \$800. Ashley will continue with the application for a non-profit card.</p> <p>Should we put something in bylaws to add profits or percent of profits to go into endowment? Something to consider for 2024.</p> <p>Should we set up something to regularly review bylaws?</p>			
Development Chair	<p>There was an increase in donations after the conference - November donations are \$127.40, after fees.</p> <p>There was \$2,123.85 in conference registrations, \$1,943.72 in sponsorship. \$3,491.73 was deposited into checking.</p>			

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	<p>Board donations are up to 66% - the highest it's ever been.</p> <p>OK-ACRL received the Silver Transparency award from Guidestar. The aim is to get the Gold Transparency award next year.</p>			
Web Manager	<p>Changes are being made to the endowment page.</p> <p>Do we still need a Wufoo subscription? We only get 5 users and Karl has to keep shuffling users around. We chose Wufoo because it can integrate PayPal into surveys but Karl is confident that Google Forms is capable of that.</p> <p>A motion and second were made to discontinue the Wufoo subscription in March. The motion passed.</p>			
Outreach Coordinator	Facebook analytics show that reach, interactions, and clicks are all up. SLIS has shared two of our posts - Jennifer wants to focus on this relationship for next year.			
New Business				
Announce 2024 Board	Full list will need to appear in December meeting minutes.	Send to ACRL*	*Jamie	
December Meeting	<p>Dec. 8, noon, at the Vault in Tulsa with the current and new board members.</p> <p>The only agenda item will be to announce the 2024 board.</p>			

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2023 Conference Recap	<p>Clarke is planning to write a post-conference report modeled on those written before.</p> <p>Thank you, Marianne, for gathering the evaluation data and putting it in a form we can all review.</p> <p>Conference photos</p>	<p>Draft a feedback message to vendors and send to board*</p> <p>Send message to presenters to ask them to deposit slides in SHAREOK*</p> <p>Organize thank-you notes**</p>	<p>*Clarke</p> <p>**Sarah, Jamie, and Clarke</p>	
Required Reporting to ACRL National	Emrys says this report is usually due during the summer, maybe Aug. 1. A form will be emailed to chapter presidents. Clarke didn't receive the form this year, Emrys suggests that he reach out to ACRL. Emrys will look for contacts that she used to talk to.			
Listserv Guidelines	Karl would like to see what they can get done with Google. Should listserv be tied to membership? Maybe people don't want all emails. This will require a discussion about what membership would look like. Separating the two could help us keep up with membership better for audits and assessments. Continue conversation in 2024.			

Adjourn at 12:45pm.

Submitted by

Amanda Schilling, OK-ACRL Secretary

November 20, 2023