

The background of the entire image is a deep blue night sky filled with stars. A prominent, glowing band of the Milky Way galaxy stretches diagonally from the lower left towards the upper right. At the very bottom of the frame, the dark, silhouetted outlines of a forest or hills are visible against the starry sky.

# OK-ACRL

**CONFERENCE 2023**

**EMERGING LITERACIES: NEW  
FRONTIERS IN SUPPORTING 21ST  
CENTURY LEARNERS**



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# FROM THE PRESIDENT

Dear colleagues,

On behalf of the OK-ACRL Board, I am delighted to welcome you to the Edmon Low Library for our 2023 Annual Conference. We are excited to come back together again to exchange ideas, share knowledge, and say hello to old and new friends.

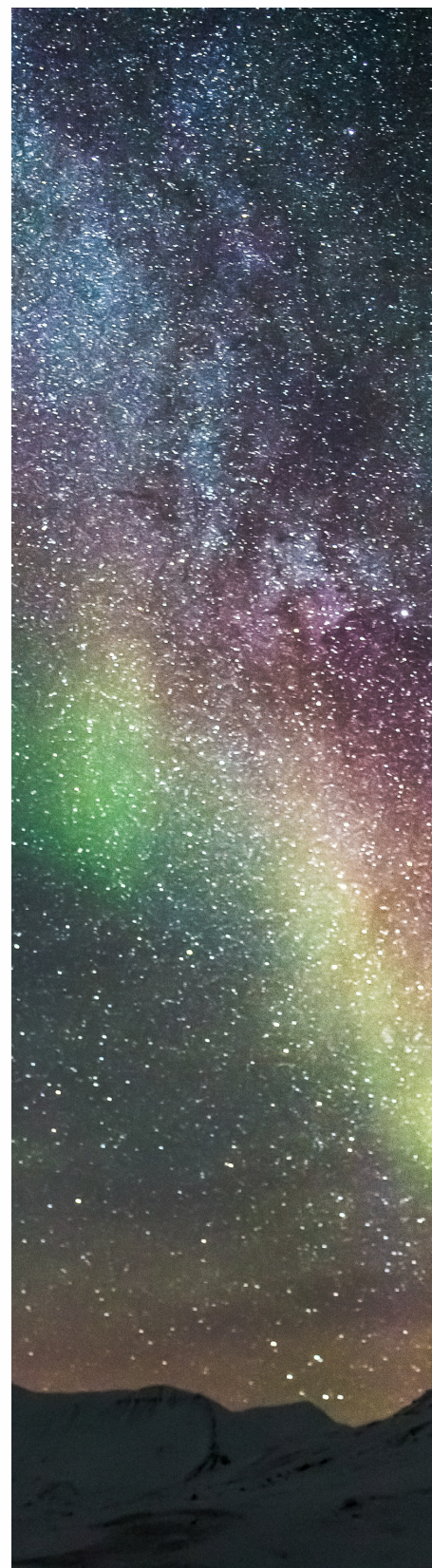
I also extend a warm welcome to our keynote speaker, James LaRue, who has dedicated his career to library leadership, intellectual freedom, public engagement, library advocacy, and much more. In his important and thoughtful new book, *On Censorship: A Public Librarian Examines Cancel Culture in the US*, he offers a rigorous defense of the people and institutions defending the freedom to read and the importance of the freedom of expression to a democratic society.

His message resonates well with our theme for this year's conference: "Emerging Literacies: New Frontiers in Supporting 21st Century Learners." The presentations you will see today come from people working in an impressively wide range of roles, including instruction librarians, subject liaisons, data services specialists, makerspace managers, information school professors, graduate students, institutional data analysts, library administrators, and many more. This diversity reflects the proactive and multifaceted commitment of the Oklahoma academic community to nurturing well-informed and critically engaged citizens.

I send my best wishes to you all, and I close with sincere gratitude to the OK-ACRL Board and thanks to the membership for electing me to serve; it has been an honor. I leave you with a message from Mr. LaRue's book: "If we defend the freedom to ask questions, the freedom to explore, the freedom to be delighted or confused or challenged, then we continue to grow. This is true both for individuals and nations. If we narrow our range of possibilities, if we muzzle the voices of people who don't fit the current fashion or faction, then we weaken, become less adaptable or resilient. We stagnate and diminish. We have a choice."




President, OK-ACRL





# SCHEDULE OF EVENTS

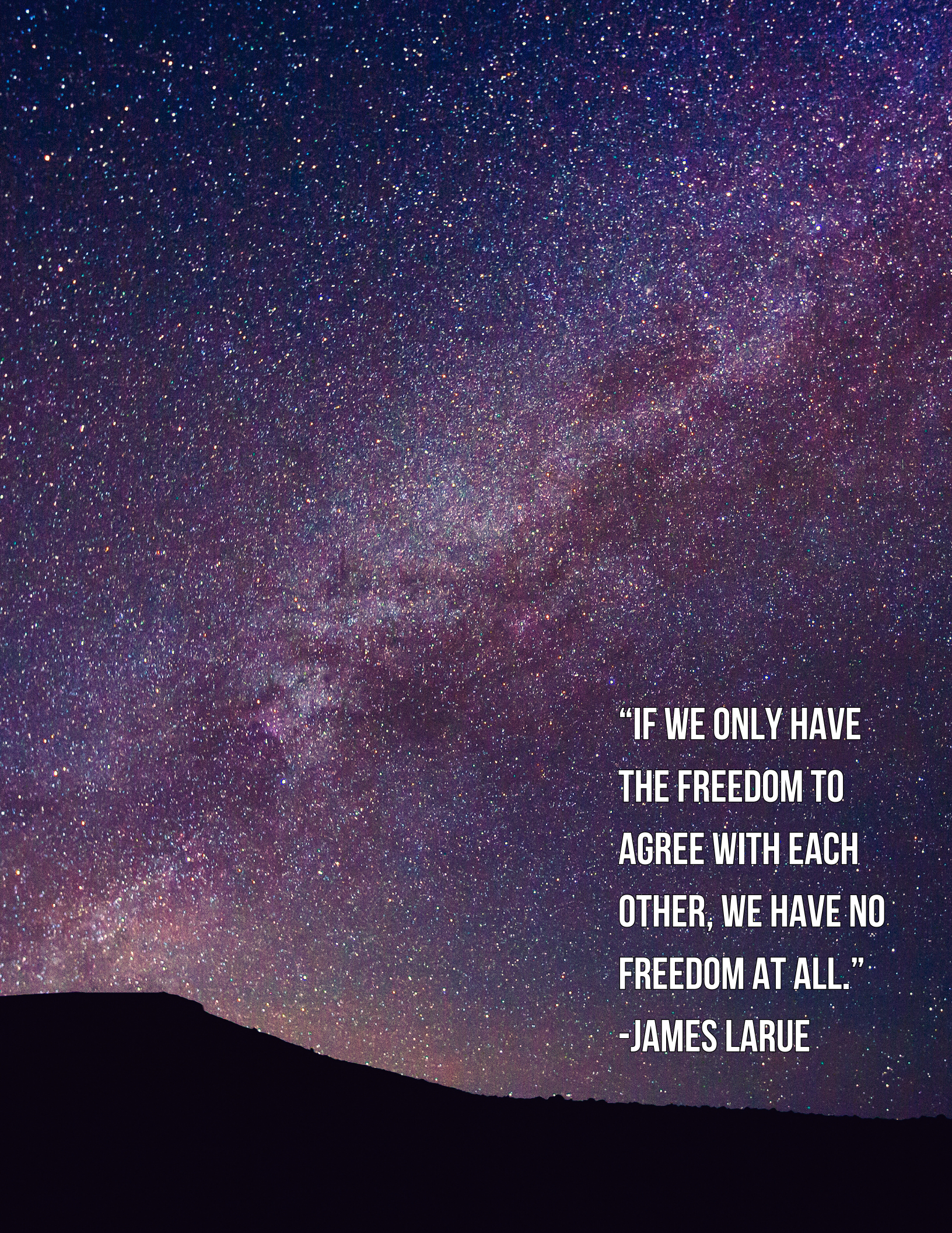
	Peggy V. Helmerich Browsing Room	Room 206 Library Classroom	Room 109 Event Room	Digital Scholarship Center
8:00 - 9:00	Breakfast			<div>VOTE FOR 2024 BOARD POSITIONS</div> 
9:00 - 9:15	Dean's Welcome and Business Meeting			
9:15 - 10:30	Keynote Address			
10:30 - 10:45	Break			
10:45 - 11:30		Teaching Information Literacy across Generations: Grandparents University at the OSU Library	Recruiting, Hiring, & On-Boarding Non-MLS Liaison Librarians: A Case Study  From Ph.D. to Library: Parallels and Divergences Between Data Librarians and the Researchers They Serve	Making It Known: Marketing and Outreach in an Academic Library Makerspace  Academic and Public Library Makerspaces' Online Services and Programs During and Post-COVID
11:30 - 11:45	Break			
11:45 - 12:30		Teaching Research: Mind Mapping and Pathfinding Techniques & Tools	Internal Needs Assessments: A Worthwhile Endeavor?	Education Over Restriction: Toward a More Balanced Perspective of Youth and Digital Media
12:30 - 1:45	Lunch			



	<b>Peggy V. Helmerich Browsing Room</b>	<b>Room 206 Library Classroom</b>	<b>Room 109 Event Room</b>	<b>Digital Scholarship Center</b>
1:30-1:45	Optional Tour			
1:45 - 2:30		Leaving the Mess: Epistemology and Ethics in Media Literacy Instruction	Goldfish in a Bowl: Teaching Privacy Literacy to Undergraduates	The Ultimate Power Couple: Academic Libraries and Institutional Research
2:30 - 2:45	Break			
2:45 - 3:30		Framework Literacy: Understanding, Implementing and Integrating the ACRL Framework		SynthesAlzing Discoveries: Emerging Tools for Next-Level Research Instruction
3:30 - 3:45	Closing Remarks			

## NOTES:





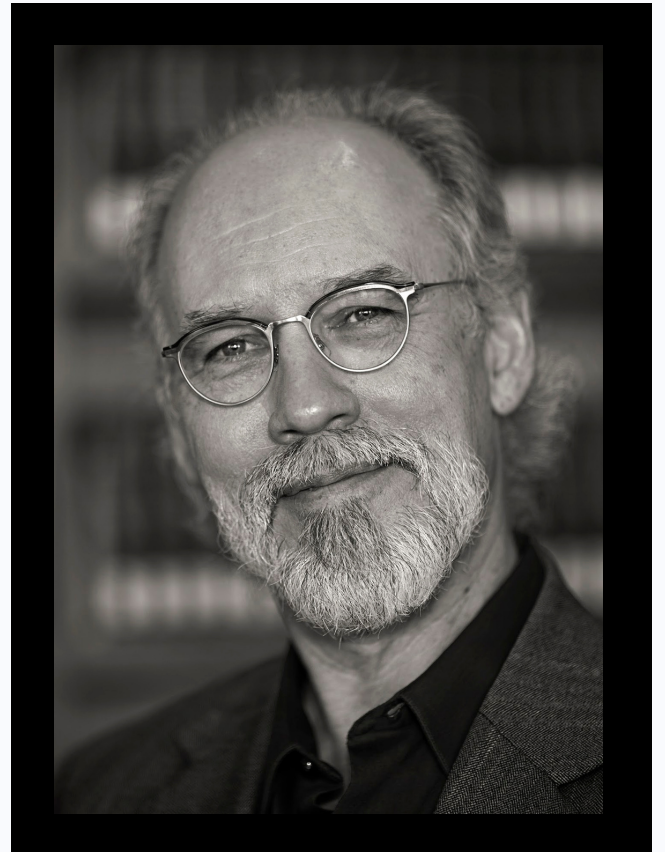
**“IF WE ONLY HAVE  
THE FREEDOM TO  
AGREE WITH EACH  
OTHER, WE HAVE NO  
FREEDOM AT ALL.”  
-JAMES LARUE**



# KEYNOTE SPEAKER

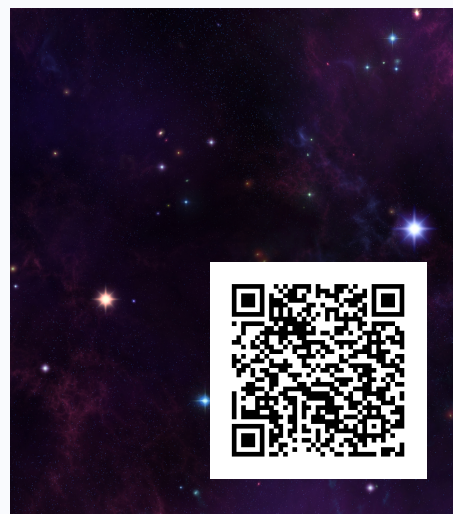
## JAMES LARUE

James LaRue is the director of the Garfield County (Colorado) Public Library District. Author of *The New Inquisition: Understanding and Managing Intellectual Freedom Challenges and On Censorship: A Public Librarian Examines Cancel Culture in the US,* LaRue has been a public library director for many years, as well as a weekly newspaper columnist and cable TV host.



From January of 2016 to November of 2018, he was director of the Freedom to Read Foundation and ALA's Office for Intellectual Freedom. He has written, spoken, and consulted extensively on intellectual freedom issues, leadership and organizational development, community engagement, and the future of libraries.





# SESSION DESCRIPTIONS

## BLOCK 1

### TEACHING INFORMATION LITERACY ACROSS GENERATIONS: GRANDPARENTS UNIVERSITY AT THE OSU LIBRARY

**Presenters: Adam Schovanec and Holly Reiter, Oklahoma State University**

Grandparents University is a three-day experience for OSU alumni and their grandchildren to experience "college life" by living in a residence hall, choosing a "major," and attending "classes" and social events. In Summer 2023, the OSU Libraries hosted a major, "Exploring the Modern Academic Library." As part of the major, a graduate student in Learning Design and Technology and former K-12 teacher teamed up with a librarian to present a session on information literacy. They faced the challenge of having to teach multiple demographics at the same time: grandparents, who ages varied widely, and grandchildren ages 10-13. This presentation will share how the session was designed and taught, as well as lessons learned through the experience.

### RECRUITING, HIRING, & ON-BOARDING NON-MLS LIAISON LIBRARIANS: A CASE STUDY

**Presenters: Sarah Robbins and Amanda Schilling, University of Oklahoma (Norman)**

A case study of how the University of Oklahoma Libraries recruited, hired, and then on-boarded three Science Liaison Librarians who held advanced subject degrees but no Masters in Library Science. This study provides suggestions for modifying job postings, interview processes, and on-boarding to appeal to non-MLS subject experts and to fully inform them of the scope of liaison work. After providing a brief overview of our work, we will engage the audience in a facilitated conversation about the issue and potential impact for our profession.

### FROM PH.D. TO LIBRARY: PARALLELS AND DIVERGENCES BETWEEN DATA LIBRARIANS AND THE RESEARCHERS THEY SERVE

**Presenter: Danielle Kirsch, Oklahoma State University**

One of many challenges for data librarians is bridging the gap (often as much physical as philosophical) between researchers and the providers of research-oriented services. Data librarians possess much of the knowledge and skills necessary to assist researchers throughout the lifecycle of their projects, providing assistance on everything from data management and sharing plans to the eventual archival of various research products. However, librarians and researchers do not always speak the same language or prioritize the same outcomes for research products. As someone nearing the completion of a Ph.D. in biology and serving as a Research Data Specialist in an academic library, I can contribute perspectives as both a researcher and research support staff. Using my own personal experience as well as evidence from empirical research, I will discuss problematic divides and promising overlaps between researchers and data librarians and recommend strategies for more effective cooperation between these two groups.



## **MAKING IT KNOWN: MARKETING AND OUTREACH IN AN ACADEMIC LIBRARY MAKERSPACE**

**Presenter: Karl Siewert, University of Central Oklahoma**

Karl has been in charge of the Innovation Studio, the UCO Library makerspace, for the past year. One of their primary goals was to increase awareness of the Studio's existence and improve traffic and usage in the space. Learn what they tried and how it worked in this entertaining presentation.

## **ACADEMIC AND PUBLIC LIBRARY MAKERSPACES' ONLINE SERVICES AND PROGRAMS DURING AND POST-COVID**

**Presenter: Yong Ju Jung, University of Oklahoma**

COVID-19 has forced many services and educational opportunities to be moved to remote and online settings, and makerspace services and programs, in which in-person, tangible interactions are essential, were no exception. Based on my previous research (Kim et al., 2020; Kim et al., 2023; Jung et al., in review), this presentation will share what challenges library makerspaces experienced during the pandemic, what strategies they used, and what opportunities they found with the online transition. I will also talk about design principles and guidelines for online services and programs for library makerspaces and maker programs

## **BLOCK 2**

### **TEACHING RESEARCH: MINDMAPPING AND PATHFINDING TECHNIQUES & TOOLS**

**Presenter: Michelle Owens, Oklahoma State University Institute of Technology**

Today's students need advanced information/data seeking and sorting skills to support their personal and professional writing and research. Mind mapping and pathfinding techniques help students conduct balanced analysis and reduce the tendency to cherry pick sources. This presentation will focus on teaching best practices and provide a resource list of free and low-cost tools for students and librarians.

### **INTERNAL NEEDS ASSESSMENTS: A WORTHWHILE ENDEAVOR?**

**Presenters: Dr. Angela Sample, Dr. Daniel Isgrigg, Carolyn Prescott, Myra Bloom, Oral Roberts University**

In 2020, the Oral Roberts University Library Needs Assessment Committee conducted six months of investigation, including an internal examination of the Library and an external study of Library resources, services, and staff. This Needs Assessment was unique in that a team of Library faculty and staff conducted it. Internal members of an organization rarely perform needs assessments for many reasons, including inherent bias and the potential distrust of those not on the assessment team. This process was complicated due to the COVID-19 pandemic during the period of data collection. The presenters will discuss the process, the benefits and some of the downsides of an Internal Needs Assessment. They will also describe how they navigated the tensions inherent in an internal assessment. Finally, they will present some of the recommendations that the Library has implemented. They will also explore some long-term benefits from a perspective three years later, and will discuss future plans.

### **EDUCATION OVER RESTRICTION: TOWARD A MORE BALANCED PERSPECTIVE OF YOUTH AND DIGITAL MEDIA**

**Presenter: June Abbas, University of Oklahoma**

Media use is a part of most youths' lives in the U.S. and many other nations, however, many parents view media as monolithic and overwhelmingly negative, dismissing the subtle nuances of youths' relationships to media. Parental perspectives are a key influence on youths' digital media practices, yet their views are largely absent from the scholarly and professional narratives. The purpose of this research was to investigate parents' concerns about their children's digital media use as a starting point for developing more fully informed scholarly and practical conversations about youth and media. Dr. Abbas will present findings from an Institute for Museum and Library Services funded research project designed to understand more about the role of media in family lives, the tensions felt in families, and how libraries and librarians serve as media mentors.

## BLOCK 3

### LEAVING THE MESS: EPISTEMOLOGY AND ETHICS IN MEDIA LITERACY INSTRUCTION

**Presenters:** Chris Rosser and Kimberly Cannon, Oklahoma Christian University

"Authority is constructed and contextual." Thus spoke the ACRL Framework for Information Literacy (2016), an assertion that rightly guides information and media literacy instructors as we form and inform students, empowering them to navigate an ecosystem rife with mis- and disinformation. Yet as danah boyd famously argues in her 2018 SXSW EDU keynote, how we teach media literacy can become an "assertion of authority over epistemology" that undermines skills we intend to sharpen by not recognizing and valuing fundamental differences among how individuals within communities make sense of the world(s) we inhabit. Just as authority is constructed and contextual, so also are evaluation and interpretation, sense-making constructs that determine how, why, and where we consume and create information. boyd asks, "How do we teach across epistemologies?" At COIL 2023, Kimberly Cannon and Chris Rosser engage boyd and her critics to describe the mess of epistemology and ethics in media literacy instruction; we then suggest how instructors might leave the mess, offering strategies to promote community and trust deployed in an exemplar gamified media literacy course entitled Eat, Play, Love: Adventures in the Information Ecosystem. Participants will: 1) identify current challenges for media literacy instruction; 2) encounter gameful design as a pedagogical strategy for navigating challenges; and 3) be challenged to attend to how we think about and encounter other minds, whether mediated digitally or face to face. We believe our use of media and of devices that mediate a tethering of self to a world of others can initiate among us generative orientations necessary for human (well) being, even across epistemologies.

Note: danah boyd does not capitalize her name, and we defer here to her preferences.

### GOLDFISH IN A BOWL: TEACHING PRIVACY LITERACY TO UNDERGRADUATES

**Presenter:** Holly Reiter, Oklahoma State University

Free coffee in exchange for your personal data. Wifi that tracks your movements across campus. Apps that mine data across your device. For college students today, giving up personal data is simply the cost of being online, both for personal and educational purposes. And while students may care about maintaining their online privacy, many do not have the tools to practice good data privacy habits, because they simply have not been taught them. In this presentation, we will explore what privacy literacy is, why librarians are perfectly poised to offer data privacy instruction, and look at examples of data privacy lessons that the presenter has used in their own credit-bearing information literacy course.

### THE ULTIMATE POWER COUPLE: ACADEMIC LIBRARIES AND INSTITUTIONAL RESEARCH

**Presenters:** Michelle Owens and Caitlin Cundiff, Oklahoma State University Institute of Technology

The Institutional Research (IR) department isn't just about accreditation and federal reports. From professional development and literacy instruction to surveys and assessments, the university research and accountability department(s) can be the Blake Lively to the academic libraries Ryan Reynolds. Join Michelle Owens and Caitlin Cundiff from OSUIT in talking about the many ways the academic library and IR department(s) can work together and become the "it" couple on-campus.

## BLOCK 4

### FRAMEWORK LITERACY: UNDERSTANDING, IMPLEMENTING AND INTEGRATING THE ACRL FRAMEWORK

**Presenter:** Jay Edwards, University of Oklahoma

The ACRL Framework for Information Literacy was introduced in 2015, and since then library professionals have developed a myriad of ways of incorporating the Framework, including active methods of teaching these concepts directly to learners, or working these concepts into previously developed practices. How can we integrate the Framework into library instruction, reference and other services? Over the last eight years, how have Oklahoma librarians already done so? Where have we found success? Is there anything missing in the Framework? Is it time for the ACRL to update it? Join in on an exploration of the concepts within the Framework, where learners will evaluate the language of the Six Frames, and discover methods to apply these ideas into library services.



## **SYNTHESAIZING DISCOVERIES: EMERGING TOOLS FOR NEXT-LEVEL RESEARCH INSTRUCTION**

**Presenters: Chris Rosser and Michael Hanegan, Oklahoma Christian University**

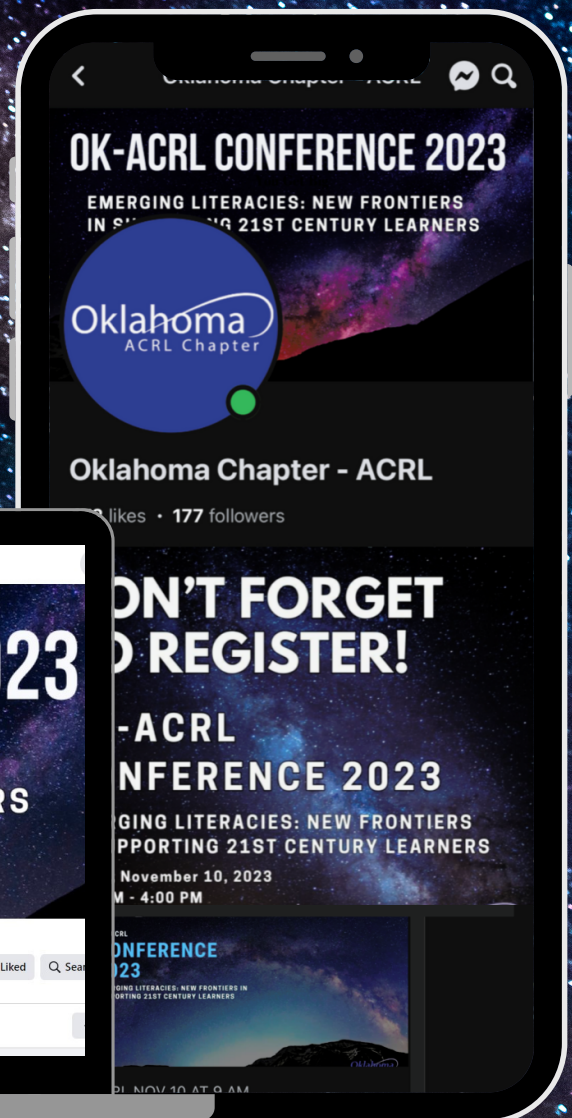
"Generative AI tools like ChatGPT are new and exciting, evoking buzz and triggering anxiety. What about less-known AI tools that synthesize information, tools with transformative potential for how we teach info and research skills? We approached an expert with our timely question: What do we need to know about how AI empowers research and sharpens information literacy skills? Our expert—an AI tool called Perplexity—responded by asserting that ChatGPT and other generative AI tools are “neither inherently good nor bad when it comes to finding and using information. Instead, they represent a new way in which we can interact with information.” Perplexity then centered the ACRL Framework for Information Literacy (2016), reminding us of the importance of understanding scholarship as an ongoing conversation; this, for us, begs a looming question: How do we meaningfully engage AI—and teach others to engage AI—as a conversation partner for next-level research? At the COIL Annual Conference, Michael Hanegan and Chris Rosser will introduce hearers to the potential of synthesizing AI tools like Perplexity for empowering learning and research, emerging tools that will profoundly inform new approaches to information literacy instruction. Our AIM is to equip instructors with tools and tactics for engaging synthesizing AI as a next-level partner for leveling up research.”

### **NOTES:**





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# ACKNOWLEDGEMENTS

The OK-ACRL Board would like to extend our thanks to the Oklahoma State University Libraries for extensive support of the Annual Conference, particularly the use of the Edmon Low Library as a conference venue. Special thanks to Dean Sheila Johnson, Matt Upson, Bonnie Cain-Wood, Nina Thornton, Hazel Caldwell, and Paige Jones. We also extend thanks to Tulsa Community College for printing our conference program.

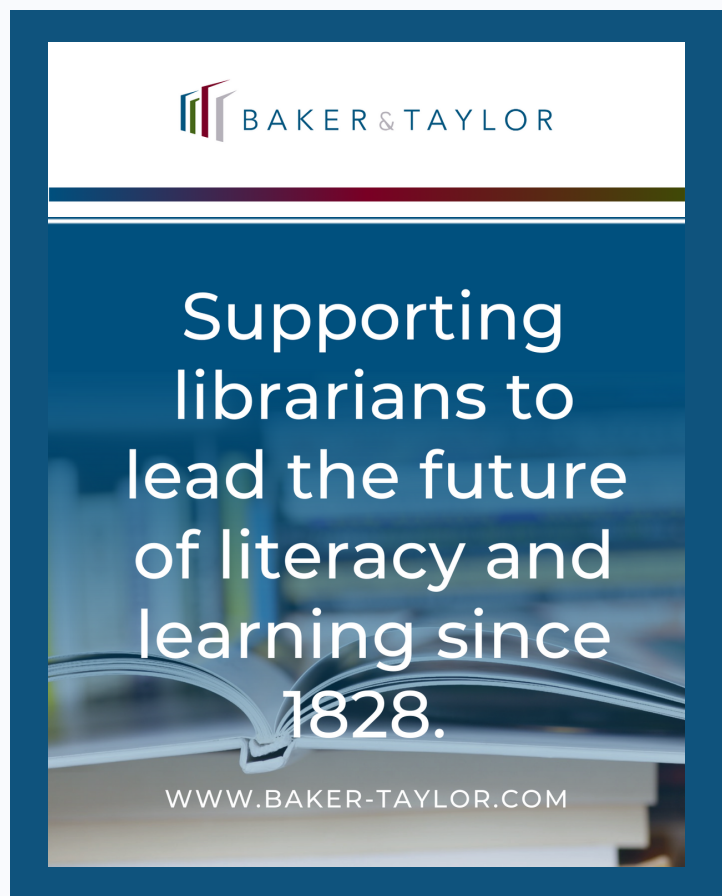
## ABOUT THE OK-ACRL ENDOWMENT

Over the last several decades, Oklahoma has continued to decline in terms of educational funding, and this has profoundly affected all areas of education across the State of Oklahoma. In the area of academic libraries, this budgetary reduction can be seen most in travel allowances. Most institutions of higher education across the State of Oklahoma have had to cut funds, and most do not allow travel outside of the state. The Board of Directors of the Oklahoma Association of College and Research Libraries counters this issue with an endowment that not only allows OK-ACRL to continue to keep their in-state conferences affordable, but allow academic librarians from across the state to travel to out-of-state conferences.

We on the Board of Directors invite you to help support our cause by donating to the endowment. No donation is too large or small. If you would like to donate, please see a member of the Board of Directors, and we can take care of that for you, visit <https://www.okacrl.org/endowment>, or use the QR code below. We thank you for your continued support.



## NOTES:







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