

SUCCESS STORIES

8 NOVEMBER 2024 ✦ TULSA COMMUNITY COLLEGE NE CAMPUS ✦ 9:30AM - 3:00PM

SCHEDULE AT A GLANCE

8:45-9:30	Registration and Breakfast Refreshments	Seminar Center
9:30-9:45	<u>Welcome</u> and OK-ACRL Board Meeting	Seminar Center
9:45-10:45	<u>Keynote: Janet Brennan Croft</u> <i>Imagination Grows a Better World: Courage, Creativity, and Fantastic Futures</i>	Seminar Center
10:45-11:00	Break	
11:00-11:45	<u>Breakout Sessions 1: AB111 / AB114 / AB130</u>	
11:45-1:00	Lunch: Catering by Elote	Seminar Center
1:00-1:45	<u>Breakout Sessions 2: AB111 / AB114 / AB130 / Seminar Center</u>	
1:45-2:00	Break	
2:00-2:45	<u>Breakout Sessions 3: AB111 / AB114 / AB130</u>	
2:45-3:00	Closing and Door Prizes	Seminar Center

NORTHEAST CAMPUS



ACADEMIC BUILDING (AB), FIRST FLOOR

SUCCESS STORIES

8 NOVEMBER 2024 ✦ TULSA COMMUNITY COLLEGE NE CAMPUS ✦ 9:30AM - 3:00PM

Quiet Room: The Library Classroom (Room AB 133K, inside the library and against the south wall) will be available all day as a Quiet Room to reset/recharge/renew.

8:45-9:30	Registration and Breakfast Refreshments	Seminar Center
9:30-9:45	Welcome and OK-ACRL Board Meeting President: Sarah Burkhead Whittle President-Elect: Amanda Schilling Past President: Clarke Iakovakis Treasurer: Ashley Bean Secretary: Bethie Seay Web Manager: Karl Siewert Development Coordinator: Emrys Moreau Board Member At-Large: Marianne Myers Board Member At-Large: Zane Ratcliffe COIL Chair: Nicole Sump-Crethar OK-ACRL Archivist: Andy K. Taylor	Seminar Center
9:45-10:45	Keynote: Janet Brennan Croft <i>Imagination Grows a Better World: Courage, Creativity, and Fantastic Futures</i> Janet Brennan Croft is the Associate University Librarian for Content Discovery at the University of Northern Iowa. She's a well-known scholar in fantasy literature and edits <i>Mythlore</i> , a journal on Tolkien, C.S. Lewis, and mythic fantasy. She's also Associate Editor and Archivist for <i>Slayage</i> , a journal focused on <i>Buffy the Vampire Slayer</i> and similar high-stakes TV shows.	Seminar Center
10:45-11:00	Break	

AB111***Impact of Library Visits on Undergraduate Student GPA: The Vital Role of the Library as a Contributor to Student Success*****Myra Bloom, Angie Sample, and Mark Hall***Oral Roberts University*

Investigates the relationship between the frequency of student library visits and their academic performance. Library card swipe entry data during the Fall 2023 and Spring 2024 semesters were anonymized and filtered to include only undergraduate residential students aged 17 and older. Semester GPA scores were correlated with the data resulting in a dataset of 3,340 student records. Comprehensive quantitative analysis reveals a significant correlation between library visits and GPAs. The findings demonstrate that increased visits to the library contribute to higher academic achievement, highlighting the library's essential role as a crucial space for student success.

AB114***Old Lady Yells at Cloud: Considering AI for Libraries*****Toni Hoberecht***Schusterman Library at OU-Tulsa*

What does AI have to do with creativity in libraries? A lot, but maybe not in the ways that you expect. It has become a truism that AI promoters push the ability of AI to do what have been traditionally human creative activities for centuries: writing and visual art. What does this mean for librarians? Wouldn't we rather have AI that is going to shelve all the books or fund a new library classroom? Is AI going to have all the fun while we librarians end up with the drudge work? Perhaps we should look more closely at the promises that AI is making and see what, if anything, is behind them. This presentation will examine some of the excitement around AI and consider if what AI can do for libraries is worth the cost.

AB130***Orygma: Reimagining Library Orientation Through Gameful Design*****Chris Rosser and Holly Reiter***Oklahoma State University*

Orygma is an innovative, gamified initiative that transforms traditional library orientation and information literacy instruction. By blending fictional University lore with real-world research tasks, Orygma creates an immersive learning experience that playfully engages students as they learn about library spaces and services and develop crucial information literacy skills. *(continued on next page)*

AB130***Orygma: Reimagining Library Orientation Through Gameful Design****(continued from previous page)*

Lore incorporates real-life elements as part of its fiction, so playing with fictive University lore enables us to manufacture information needs that connect with current and historical events, actual people, scientific discoveries, and news headlines in the “real world.” By gamifying library orientation, we’re empowering students with durable skills and inspiring them to become curious, capable researchers from their first semester on campus. Orygma transforms information literacy instruction, fostering a love for discovery that will serve students throughout their academic careers and beyond. This presentation will demonstrate how Orygma leverages storytelling, exploration, and collaborative problem-solving to enhance student engagement and learning outcomes.

Participants in this session will explore how Orygma:

- Integrates physical and digital library spaces into a cohesive learning journey
- Utilizes a flexible, multi-modal approach to accommodate diverse ways of learning
- Incorporates real-world research tasks that contribute to an evolving narrative
- Employs gamification techniques to motivate and inspire student participation
- Assesses learning outcomes through integrated feedback mechanisms
- Integrates Generative AI to enhance play as a medium for learning by dynamically creating personalized puzzles, adapting storylines, and providing instant, contextual feedback to players

Concerning the conference theme, several years ago, Holly Reiter innovated using Qualtrics to facilitate library orientation and assessment of student participation, learning, and enjoyment. This idea intends to “level up” what we previously built by expanding the gamified aspects, deepening the story, and enhancing student engagement.

To learn more about Orygma, see here: <https://bit.ly/OrygmaEnigma>

11:45-1:00**Lunch:
Catering by Elote****Seminar
Center**

Quiet Room: *The Library Classroom (Room AB 133K, inside the library and against the south wall) will be available all day as a Quiet Room to reset/recharge/renew.*

AB111***Maintaining Momentum: How One Regional Public University Library is Staying Afloat*****Andrea Parton***University of Arkansas Fort Smith*

In the midst of various efforts to become more involved and visible in the University of Arkansas Fort Smith community, the Boreham Library on campus is undergoing three major faculty changes, which account for 50% of our total faculty positions. Despite being short-staffed during the processes of filling these roles, the remaining faculty and staff have maintained the momentum we built during previous semesters through outreach and shared governance efforts. The librarians have kept control of a Student Academic Success course which the previous director advocated for us to teach while also participating in several campus committees, including Faculty Senate. Our exceptional support staff have ensured that we have been able to continue offering the same events and hours of operation for our community during these extra challenges.

AB114***Basic 3D Modeling with Tinkercad*****Karl Siewert***University of Central Oklahoma*

Use a free browser-based software to build a 3D model of a keychain from scratch, suitable for sending to a 3D printer when you're done. *For the best experience, bring a laptop.*

AB130***Graduate Student Support in the Academic Libraries*****Frances Alvarado-Albertorio***Oklahoma State University*

Serving the graduate student population in an academic library differs from serving undergraduate students. It is assumed that graduate students are expert researchers and that their information literacy skills are fully developed; therefore, Librarians do not need to teach or provide services besides access to digital resources.

Graduate students typically receive their training in the library from their advisors, who share their knowledge and expertise. In this context, the library is often viewed as a resource hub rather than a place to seek assistance from librarians for research purposes. *(continued on next page)*

AB130***Graduate Student Support in the Academic Libraries***

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With the advent of new technologies like Generative AI, graduate students are expected to have solid information literacy skills. However, students have varying levels of experience, with some being expert researchers and others novices. Moreover, students' diverse backgrounds make it challenging for librarians to target the areas where they need the most help.

Academic Libraries are responding to these needs by providing workshops to students on topics such as citation management, data management, writing literature reviews, writing proposals, and searching databases. Recently, faculties are reaching out to the expertise of librarians to provide more tailored workshops to graduate students.

Additionally, librarians are establishing partnerships with other units, such as the graduate college, to develop workshops and programs to target graduate students at different stages in their journey.

This presentation will address lessons learned, challenges, and strategies that have worked to bridge the gap among graduate students, faculty, and librarians.

Seminar Center***The Library as Connecting Point: Bringing Students and Faculty Together*****Krista Denne**

University of the Ozarks

This presentation will highlight how we are bringing students and faculty together in conversation, presentations, and building community in the library. Over the last two years, I have built library programs from scratch and served crowds from 5 to 120 to engage in learning experiences.

I will answer the following questions and equip others to ask and engage with these questions for their own context:

- How do you get students to engage today?
- How can the library serve as the academic hub of campus in a world where everyone is disengaged?
- Who are your stakeholders?
- Are there organizations you can partner with?

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Seminar Center***The Library as Connecting Point: Bringing Students and Faculty Together***

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Some of our programs have included:

- "An Evening With..." Series where faculty present on something of interest to them and engage with students to talk about the world of academics, their specific fields, and encourage community discussion.
- AI Events-AI in Academic Research, AI Week, and AI and Academic Integrity Discussions
- Research Tutorials
- Panel Discussions: First-Generation, AI and Humanities, Israel-Palestine History and Current Situation, Electoral College Discussion, Banned Book Week (with public library)

Our engagement with students and faculty has led to an increase in library use. We have learned over the last two years that if we can build community in the library through these events, students are more likely to seek our help and resources. We are no longer strangers but partners in their learning experience.

This conversation will equip others to identify ways in which they can engage with academic partners and build learning communities around the resources their libraries have to offer.

1:45-2:00**Break - Cookies will be available in the Seminar Center****JOIN OK-ACRL**

The Oklahoma Chapter of the Association of College and Research Libraries is one of the 42 chapters of the Association of College and Research Libraries. Our chapter was established in 1982 and incorporated in 2000. Any student, librarian, institution, or individual residing in the state of Oklahoma with an interest in academic librarianship can become a member of OK-ACRL and our subgroup COIL for FREE!

- Join OK-ACRL for free by signing up for our mailing list at okacrl.org/join/ok-acrl-listserv
- Join the Community of Oklahoma Instruction Librarians (COIL) for free by signing up for the mailing list at lists.onenet.net/mailman/listinfo/coil-l

AB111***Digging for FOSLs: Launching a Successful Library Friends Group*****Stewart Brower***University of Oklahoma-Tulsa*

In summer of 2022, the OU-Tulsa Schusterman Library leadership team began to explore the possibility of establishing a “Friends” group for the purpose of fundraising and advocacy. That exploration included several coordinating meetings with the OU Development office to determine the structure and legal framework for the group, as well as surveying selected libraries about their successes with friends groups and library societies. That fall, a small steering committee of interested persons began to meet with the library director, and the Friends of the Schusterman Library (FOSL) was established, a formal charter being adopted a few months after the first meeting. A basic membership structure was developed and each charter member began recruiting new FOSL members in time for OU Giving Day 2023, a major fundraiser held in the spring each year. This paper will look closely at the history of the founding of FOSL, and how it differs from more traditional academic library societies and friends groups. Discussion will include FOSL general membership metrics, fundraising support, successfully funded projects, social events and programming, communications, and anticipated next steps with this fledgling organization.

AB114***Policies, Models, & Trends in Open Access, Open Data & Persistent Identifiers: An Overview and Update*****Clarke Iakovakis, Dani Kirsch, and Matt Upson***Oklahoma State University*

This presentation will explore significant recent updates pertaining to open access, open data, and persistent identifiers, and some of the ways we are responding at Oklahoma State University Libraries.

We will begin with an overview of the “Nelson Memo,” issued in 2022 by the White House Office of Science and Technology Policy to initiate planning for immediate public access to peer reviewed publications and data resulting from federal funding. We will discuss what the memo says, how agencies are responding, and what we might anticipate in 2025 given there will be a new presidential administration regardless of the election results. We will then move to an outline of the Federal Purpose License (also called the Government Use License) as a legal foundation for federal agencies’ right to deposit and reuse research outputs derived from agency funding. *(continued on next page)*

AB114***Policies, Models, & Trends in Open Access, Open Data & Persistent Identifiers: An Overview and Update***

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We will provide an update on efforts to formalize recommendations regarding persistent identifiers into a National Standard, summarizing the recommendations in the “Developing a US Persistent Identifier National Strategy” document. By the time of the conference a National Information Standards Organization (NISO) Working Group will likely have formed to author a formal text for public comment. The discussion will conclude with observations on the effect these efforts might have on research offices and academic libraries, including implications for compliance, labor & staffing, and models for supporting researchers.

We will then transition into a review of opportunities and challenges presented by these federal agency public access policies with respect to research data, including providing guidance for data management and sharing plan contents and supporting compliance with open access requirements. We will consider the importance of incorporating research data – and its impacts – in researcher evaluations like reappointment, promotion, and tenure and also outline our own efforts to quantify the impact of shared research data at an institutional level along with larger community efforts like the Make Data Count initiative.

This presentation will conclude with an analysis of the continuing shift toward transformative agreements and tension with diamond OA models. We'll examine how these developments are reshaping the scholarly communication landscape and discuss their implications for academic libraries. Additionally, we'll highlight the connection between the OSU Experts Directory and the Open Research Oklahoma repository, showcasing how this integration enhances research discoverability and participation in Green OA.

AB130***Forging Successful Relationships with Faculty to Support Critical Information Literacy***

Megan York and Kay Strahan

University of Arkansas

OBJECTIVE: The objective of this presentation is to probe into best strategies for forging open, collaborative relationships with faculty and librarians built on mutual respect, trust, and expertise. *(continued on next page)*

AB130***Forging Successful Relationships with Faculty to Support Critical Information Literacy***

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Presenters will open the session with a description of successful partnerships at their institutions and identify challenges and opportunities they faced when forging these relationships. The presentation will include opportunities for active engagement from the audience, such as reflective ideas.

METHODS: To present on forging relationships with faculty, informed by the available literature and anecdotal experience of librarians on their strategies, successes, and challenges in collaborating with faculty members at their institutions. Presenters will have three themes with associated questions to help guide the reflective/active engagement portion: Trust: What strategies do you currently use to build rapport amongst faculty? Collaboration: What strategies or practices could we employ for more effective and open communication with faculty? Development: What types of professional development could be mutually beneficial for both librarians and faculty for supporting critical information literacy, especially considering the implications of evidence-based practice?

GOALS: Present successful strategies for building open, collaborative relationships between librarians and faculty; and create an open dialogue for future insights into the topic and creation of a collaboration toolkit for librarians.

2:45-3:00**Closing
and Door Prizes****Seminar
Center**

Acknowledgements

Thank you to everyone at **Tulsa Community College's Northeast Campus Library** and TCC NE Library Director **Lisa Haldeman** for graciously hosting the conference.

Thank you to our sponsors: **University of Oklahoma Libraries, Oklahoma State University Library**, and the **University of Oklahoma's School of Library and Information Studies**.

Thank you to our keynote presenter and special guest **Janet Brennan Croft**.

Thank you to all of our **presenters**.

Thank you to all of our **attendees**. We hope to see everyone at next year's conference!

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CONFERENCE EVALUATIONS

Please visit bit.ly/okacrl2024feedback to share your feedback on this year's conference. The form will close **Friday, November 15, 2024.**



OK-ACRL BOARD ELECTIONS

Voting is open to all OK-ACRL members **November 7-13, 2024.** Visit bit.ly/okacrl2024vote to view the candidates and vote.



OK-ACRL ENDOWMENT

OK-ACRL is working to create an endowment fund to ensure the continuity of OK-ACRL as an organization, allow us to continue to not charge membership fees, and to keep our conference registration rates affordable. This endowment fund will also provide annual travel scholarships to support Oklahoma librarians in attending out-of-state conferences and workshops.

We need your help!

Donate securely at paypal.me/okacrl

or visit okacrl.org for more information and a donation link.

We are a registered 501(c)3 nonprofit with a transparency award from Candid, an information service that reports on all IRS-registered nonprofit organizations.



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