

OK-ACRL Board Meeting

Mar. 6th, 2009 – Rose State College

Present – Amanda Lemon, Toni Hoberecht, Ona Lou Britton, Dona Davidson, Robin Leech, Jason Dupree, Beth Jones, Laura Teske, Jason Cimock

Approval of Minutes for January – Minutes accepted as amended

Treasurer's Report – There were a total of 41 participants for the Fall 2008 conference. As of January 31, 2009, there is \$5,673.79 in the bank account.

COIL – Amanda reported COIL had a meeting last week at the Tulsa University Law Library. July 17th, 2009 will be the date of the upcoming summer workshop. The theme of the workshop will be participatory learning.

COIL requests money to make promotional materials, such as buttons, to hand out at the upcoming OLA conference, as well as other events. Amanda will investigate pricing and report back with price quotes. The board will tentatively allot \$200 per interest group for promotional materials. Beth suggested we get ribbons denoting the different interest groups. The next COIL meeting will be the first Friday in May.

DSIG – A meeting covering ADA compliance and web pages is still in the works, but no official date has been set. Robin is considering broadcasting the meeting virtually to remote locations.

PASIG – The group is also requesting money for promotional materials. Met yesterday at Oklahoma City University. The OK-ACRL web site has been updated with information about PASIG.

Conference Planning

Possible space for fall conference (OU Tulsa) – The large auditorium at OU Tulsa seats 200 and would most likely be available. It's still unclear whether or not the university will charge a fee to use the facility. The board will tentatively set the conference for either the first or second Friday in November. Toni will report back with more information about the auditorium at OU Tulsa, such as catering services, breakout rooms, and fees. Toni will see if we can have the PR representative from OU Tulsa to come to speak to the board at the next meeting.

Report from Dona – Dona suggested Lauren Burnett as a possible speaker. Lauren has a marketing background. She is a certified business-success coach and can speak on a number of issues, such as communication, image revitalization, coaching, and other communication-related topics. The address for her web site is:
<http://rechargeyourspirit.com/index.html> Dona will investigate Lauren further.

Report from Jason D. – Jason had attended an AMIGOS conference and went to a session about designing a marketing plan for libraries, both public and academic. The session

was titled “Can Libraries Be Sold Like Soap?” and was taught by Mary Evangeliste, Director of User Services and Outreach at Gettysburg College and Co-Founder, Fearless Future: Marketing for Things That Matter, and Yvonne Mery, Assistant Librarian, Undergraduate Services Team, University of Arizona Library. Of the two, Jason felt that Mary was the more outspoken, lively of the two. Ona will contact the two speakers for more information.

Potential local speakers – Several individuals were mentioned as potential local speakers: Jason Dupree from SWOSU, Robin Leech from OSU, Victoria Swinney from OCU, Gwen Dobbs from UCO.

New Business

Discuss LinkedIn (professional networking site) – Laura has spoken with Lauren Donaldson about creating an organizational presence on the social networking site. The board agreed it would be good to have a presence. Laura will speak with Lauren again.

Flickr – Ona will give Laura pictures from the creativity conference. Laura will need help labeling some of the photographs.

Old Business

OLA Presence

Update on OK-ACRL poster for OLA – Toni has contacted 3rd Floor designs, and the board has been assigned a student representative. The board can get a poster printed for \$9-12. Toni will send us some possible designs via the listserv and the board can decide on which we like best. The plan is to do a 3-panel board. One panel will be dedicated to the interest groups. Beth suggested the panels contain information about joining the groups and other contact information. Ona suggested we put photographs from the conference on the poster as well.

Update on all other OLA preparations – Dona has created signup sheets for the drawing. We will send an email to all the people who entered the drawing and announce the winner, as well as promote our fall conference. The board will conduct the drawing at the May meeting.

Kiem Ta – Kiem suggests the board come up with a better way to keep track of the membership and who has paid dues. Since Kiem is absent from the meeting, the board will postpone discussion until the next meeting.

Next Meetings

April 10th – OU Tulsa

May 8th – Will decide at next meeting.

Meeting adjourned at 2 PM.