

SLA/OK-ACRL Joint Meeting Minutes

Friday, February 11th 2011

Attendance: Lemon, Amanda (OK-ACRL); Ta, Kiem (SLA & OK-ACRL); Oberhelman, D (OK-ACRL); Chang, Huifen (OK-ACRL); Powers, Clair (OK-ACRL); Jones, Beth (OK-ACRL); Brown, Emily (OK-ACRL); Ashe, Casey (OK-ACRL); Drees, Kevin (SLA); Bierman, James (SLA).

1. Conference topic:

- Discussion over conference theme. Decided upon “leadership and creativity” as our angle. Further discussion on theme pinpointed self-leadership as well as library leadership and leadership as a whole (campus wide) as sub-themes.
- Possible speakers: OSU Provost, Dr. Robert J. Sternberg
 - Kevin will contact Dr. Sternberg to see if he would be interested in speaking for our group on either Friday, Nov. 4th or 11th in 2011.
- Other potential speaker could be Martin Tadlock (NSU, Broken Arrow)

2. Location:

- Possible location: Stillwater Public Library (would be free)
- As soon as we have our speaker and date confirmed, David O. will contact SPL.

3. Costs/Profits (50/50 split or formula):

- James Bierman proposed the following:
 - “OK-SLA would like to advance a new proposal for a joint conference, one that would 1) share the production costs 50/50, 2) share proceeds 50/50, but only up to the production costs, so that both organizations recoup their initial investments, and 3) share the proceeds above the production cost threshold (i.e. profit) via percentages calculated by attendee organization affiliation. This would help insure that both organizations will at least break even, and reward an organization's greater conference participation with better returns”.
 - Groups both approved this way of handling costs and profits from the conference.
- Discussed using an online registration form (but not accepting payments) that would help both treasurers sort members before the conference date.
 - Possible online registration forms:
 - Jason Dupree’s online web form (used successfully for COIL in the past)
 - Google Docs Forms
 - Servs

4. Vendor sponsorship:

- Amanda will contact Gale, Films On Demand, EBSCO, PProQuest, and LibGuides for either financial or promotional handouts for Fall conference (as soon as speaker and date are confirmed).

5. Encouraging OU SLIS students to attend plus overall attendance:

- OK-ACRL can notify OU SLIS students through their mentor program. Other possible marketing

venues include contacting different college and university, specifically the faculty centers for learning and technology.

- Social media marketing through Facebook, Twitter, etc.
- Breakdown of conference day:
 - Keynote speaker in AM
 - Breakout sessions in PM
 - Look at staff development in own colleges/universities for potential speakers/presentations.